



ELEKTRONIIKKA
TIETOLIIKENNE
NANOTEKNIikka

MediaKit 2018

ETN is a Finnish technology media for everyone working, studying or just interested in technology. Through website with daily news and technical articles, daily newsletters and columns ETN covers every aspect of high technology. We cover automation, components, devices, networks, test&measurement, design&programming, embedded, electro&power, manufacturing and distribution. All in Finnish.

We organise the Embedded Conference Finland annually. The 2018 event will be held in April in Helsinki. For 2018 we are also adding digital magazines to our linecard.

www.etn.fi - prices in euros

SUPERBANNER

SUPERBANNER

SIZE: 1050 x 110 pixels

RATE: EUR 800/week

LEADERBOARD BANNER

LEADERBOARD BANNER

SIZE: 468 x 60 pixels. Top position in each section.

RATE: EUR 670/week

BOX

BOX

SIZE; 468 x 240 pixels

RATE: EUR 590/week

SQUARE

SQUARE

SIZE: 300 x 300 pixels

RATE: EUR 590/week

SCYSCRAPER

SIZE: 140 x 490 pixels

RATE: EUR 470/week

BUTTON

BUTTON

SIZE: 140 x 70 pixels

RATE: EUR 265/week

S
K
Y
S
C
R
A
P
E
R

ADVERTORIAL - NATIVE ADVERTISING

EUR 1250/week

Ask for special formats: wallpaper, videobox

newsletter - prices in euros

FULL BANNER

LEADERBOARD BANNER

SIZE: 468 x 60 pixels. Top position in each section.

RATE: EUR 475/week

MIDDLE BANNER

SIZE: 468 x 240 pixels or 468 x 120 pixels

RATE: EUR 425/week

MIDDLE BANNER/ LOWER BOX

LOWER BOX

SIZE: 468 x 240 pixels

RATE: EUR 400/week

Newsletter is sent every day
etn.fi/tilaa

NEW IN 2018!

DIGITAL MAGAZINE ETNdigi - prices in euros

1/1 page EUR 2000

1/2 page EUR 1500

1/4 page EUR 1000



For more information, contact



Editor-in-chief

Veijo Ojanperä

+358-40-7072530

vo@etn.fi



Sales manager

Anne-Charlotte Sparrvik

+46-734-171099

ac@etn.fi

DIGITAL MATERIALS

The digital material is sent to:

annonser@etn.fi

Accepted formats: gif, png or jpg.
Max 100 kB. Flash ads are no longer accepted.